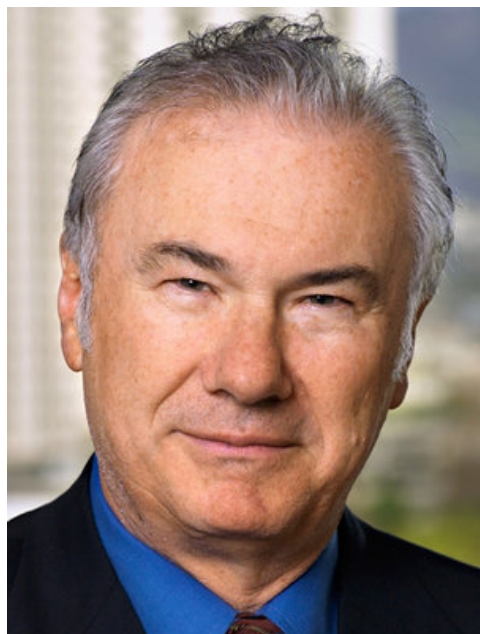


Keio University Global Research Institute
KGRI Great Thinker Series

***Dynamic Capabilities, Innovation, and Strategic Management:
lessons for Japanese companies and the nation state***



Speaker: David J. Teece, Ph.D.

Professor, Hass School of Business, University of California,
Berkeley

Moderator: Jiro Kokuryo

Vice-President of Keio University
Professor, Faculty of Policy Management

Wednesday, March 11, 2020

13:00-14:30 (Open 12:30)

North Hall, Mita Campus, Keio University

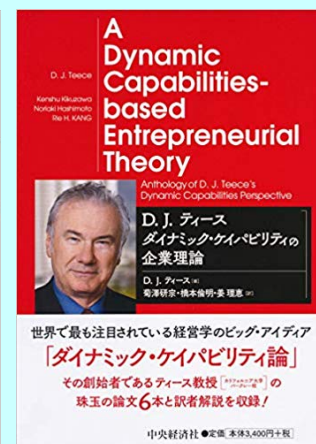
Summary of Lecture

As we all know today, Professor Teece spearheaded the dynamic capabilities perspective, defined as “the firm’s ability to integrate, build, and reconfigure internal and external competences to address rapidly changing environments.”

This idea has become one of the most popular in the field of strategic management. Many academics have devoted themselves to “dynamic capabilities” research.

Even in Japan, the dynamic capabilities perspective is gradually becoming known. However, in Japan, the perspective is considered esoteric and is not yet fully understood.

So what is the dynamic capabilities perspective? What is the relationship with innovation and strategic management? And is the dynamic capabilities perspective necessary and effective for Japanese companies as well? Professor Teece will explain these.



Language: English (Simultaneous interpretation to Japanese provided)

Admission: Free. Pre-registration is not required.

Organizer: Keio University Global Research Institute (KGRI)



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